



SPONSORSHIP PACKAGE

2024 OTTAWA CHINATOWN NIGHT MARKET



May 31 - June 2, 2024
Ottawa Chinatown



Over 50 vendors
50,000 Attendances



Multicultural
Performances



- The Ottawa Chinatown Night Market is an annual summer event held in Ottawa, Ontario, Canada. It is a celebration of Asian culture and cuisine, featuring a variety of food vendors, artisans, and performers.
- The event is supported by the Ottawa Chinatown Business Improvement Area (BIA). The BIA is a non-profit organization that works to promote and support local businesses in the Chinatown area.
- The night market is held in the heart of Chinatown on Somerset St. W, between Bronson Avenue and Bell Street, with the beautiful Chinatown Royal Arch in sight, it attracts thousands of visitors each year and has become one of the city's most popular summer events.

| | | | | |
|---------|--|----------|--|---------------|
| May 31 | | Friday | | 2 pm - 11 pm |
| June 01 | | Saturday | | 11 am - 11 pm |
| June 02 | | Sunday | | 11 am - 8 pm |



Visitors to the Ottawa Chinatown Night Market can expect to find a wide variety of Asian street food, including Chinese, Vietnamese, Thai, and Japanese cuisine. There are also vendors selling traditional Asian crafts, clothing, and artwork.

In addition to the food and vendors, the night market features live music and performances, including traditional lion dances and martial arts demonstrations. It is a vibrant and colorful celebration of Asian culture in the heart of Canada's capital city.

“ WHY SPONSOR?

- Associate with the biggest Asian Food Market in Ottawa.
- Involve in the food, culture, and arts industry.
- Exposure the branding and awareness to the public.
- Connect with business, stakeholders, and community leaders.



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* Subjects may change based on each event

| | Title Sponsor \$15,000 | Diamond \$5,000 | Platinum \$3,000 |
|-------------------------------------|---|--------------------|---------------------|
| Industry Exclusive | ✓ | | |
| Printed Media (Logo) | Title Sponsor Space | First Place | ✓ |
| Social Media (Logo) | WeChat Banner Ads IG Post & Story | IG Post | ✓ |
| Event Website (Logo) | Title Sponsor Space | ✓ | ✓ |
| Speech at the Opening Ceremony | ✓ | ✓ | |
| Sponsor Booth | Premium Spot | 1 | 1 |
| Banner near to Orgnazier's booth | Premium Spot | ✓ | |